OUR STRATEGIC APPROACH

University of Namibia mandate as per the University of Namibia Act 18 of 1992 (Act 18 of 1992)		
To provide higher education, undertake research, advance and disseminate knowledge; To provide extension services; To encourage the growth and nurturing of cultural expressions within the context of the Namibian society; To further training and continuing education, contribute to the social and economic development of Namibia, and to foster relationships with any person or institution both nationally and internationally.		
University of Namibia Foundation mandate as per its Deed of Trust		
Main Mandate #one	Main Mandate #two	Main Mandate #three
Mobilise funds and capital on behalf of UNAM to support or sustain educational facilities, institutions, or efforts	Create networks and build relationships with persons and organisations who wish to associate with the University and its operations	Invest in asset / investment management activities to ensure sound financial stewardship is applied and fiduciary requirements maintained

University of Namibia Foundation 2022 – 2026 Strategic Plan			
The aim of the new strategy is to make the UNAM Foundation the most preferred channel for national and international donor agencies covering the SADC region. It aims to grow and leverage society's confidence and trust in the professional integrity of UNAM Foundation to secure donor support.			
The main goals for the Foundation for the next 5 years are to: 1) Reposition itself to attract new financial resources from the local and global donor markets and 2) Implement strategies to exploit the opportunities created by international donor agencies increasingly looking for alternative channels of aid funding towards higher education.			
Expected Outcome #one **INSTITUTIONAL SUSTAINABILITY** through	**Expected Outcome #two** **EFFECTIVE COMMUNICATION & STAKEHOLDER ENGAGEMENT** through	**Expected Outcome #three** **IMPACTFUL & INCREASED FUNDRAISING** through	**Expected Outcome #four** **ENSURED SUSTAINABLE SUPPORT TO UNAM** through
• Improved corporate governance • Improved strategic & financial planning • Improved administrative management • Improved financial management	• Improved brand recognition & credibility in the Foundation's purpose • Improved storytelling capacity to share the work the Foundation drives • Increased engagement opportunities with key stakeholders • Repositioned as a partner for strategic projects based on higher education's impact on socio-economic development	• Ensured effective & efficient fundraising capacity • Increased and diversified philanthropic support	• Prudent and effective fiscal stewardship & assets management • Sustainable pipeline of future philanthropic support